

Hear Ye Here

Winter 2005

Maybe They Aren't Mumbling... It Could Be Your Hearing

Hearing loss occurs gradually and affects everyone differently. If you are 55 or older, then your hearing may be more of a problem than you think. Ask yourself these questions:

- ◆ Do you have to have things repeated more often than you used to?
- ◆ Do you turn the volume up on the TV loud enough that it bothers your family?
- ◆ Do you ever feel left out of the conversation?
- ◆ Do you sometimes miss the punchline of jokes?
- ◆ Do you have a hard time understanding in church or at a play?
- ◆ Do you struggle to understand in meetings?
- ◆ Do you sometimes smile and nod when you didn't really hear what was said?



Your dedicated and friendly hearing care family at Audiology Associates of Georgia.

Q. Can Hearing Aids Really Help???

A. Yes, they can, BUT...

Hearing aids are designed to help you in the areas where you have loss. But everybody's hearing loss is different and there is a lot more to hearing and understanding than you might think. Hearing aids are an aid - NOT a cure. As useful as hearing aids are, there are limitations. Even with the most sophisticated hearing aids on the market you are not

going to hear perfectly in every situation. But it is important to keep in mind that even people with normal hearing don't always catch everything either.

Q. Why are digital hearing aids so expensive?

A. That isn't necessarily true anymore.

There are five levels of digital technology ranging from very basic to premium and the price points reflect the level of sophistication and flexibility you choose.

Q. I really don't think my hearing is that bad yet but my family keeps nagging me to do something about it. What's the harm in waiting?

A. They are more aware of your hearing problem than you are because they are the ones that have to repeat and repeat and raise their voices before you hear them.

Hearing loss is a frustrating problem for the whole family. They love you and don't want you to be left out of the conversation. The harm in waiting is known as auditory deprivation. Whether you do something about your loss or not is not going to affect the level of your hearing. However, studies have shown that it does have a significant impact on your understanding ability. So, generally speaking, the sooner you do something about a hearing loss the better you are going to do with hearing aids.



We're here to help you hear

Lilburn

770-717-5711

4145 Lawrenceville Hwy.
(Kroger Shopping Center
at the corner of Beaver
Ruin & Hwy. 29)

M-F 9-5 Saturday 10-3

Gainesville

770-534-6959

333 Jesse Jewell Pkwy.
(Next to Cingular
Wireless)

M-F 9-5

Q. Why should I choose Audiology Associates of Georgia?

A. We listen. We care. And we've been here since 1988. Audiologist Laura Dennison and Dispensers Marsha Dalton and Doreen Pettit have over 50 years combined experience helping thousands of people like you get more out of life by helping them hear better. Our patients know they'll receive the finest testing and guidance available in an environment that's warm, homey, and relaxing. Our goal is to match the right hearing solution to your needs – not to sell you the most expensive thing available. We have a 45-day money back guarantee. When you invest in better hearing with us you also get our Complete Hearing Health Care (CHHC) program that gives you:

- ◆ FREE batteries for five years
- ◆ FREE quarterly cleanings
- ◆ FREE reprogramming of your hearing aids as needed
- ◆ Annual rechecks of your hearing
- ◆ One to three year warranties (depending on manufacturer and model)
- ◆ One year loss and damage coverage
- ◆ In-office repairs (manufacturer repairs not included)

As featured on the prime-time ABC-TV show “Extreme Makeover™”



Senso Diva-High Definition Hearing™ offers:

- ◆ Improved hearing in background noise
- ◆ The Diva Locator™ – which locates noise sources and adjusts its directionality in order to minimize the noise and improve the wearer's ability to hear in noisy and quiet environments
- ◆ 100% digital signal processing
- ◆ Revolutionary Noise Reduction system that constantly analyzes incoming sounds in order to distinguish between speech and noise

Find out today how Senso Diva can help you!

Receive a **FREE HEARING SCREENING** through March 15th, 2005

What our customers say about us...

“I'm sitting in front of a big window, listening to the sounds of birds, crickets, bees, the neighbor's lawn mower, and children playing in the yard, and thinking how lucky I am to be able to hear naturally again. After my surgery, I'm so glad I had your rental hearing aid to get me through my recovery period. No other audiologist I had seen showed the compassion, interest, and patience that you did.”

Karen

“I had been having hearing problems for a while, but didn't think it was bad enough to do anything about...until I was babysitting my grandchildren and couldn't hear one of them cry. That scared me, so I went in to see Laura. Now I can hear the squirrel's walking in the leaves. Thanks, Laura, for being there to help.”

Gerald

“There are not enough words that can “thank you” for what you have done for me. I hated the hearing aids but I love hearing. Every day I hear something new. I am still finding sounds. But it is funny when I find them because some people think it's nothing. But it's new to me. The other Sunday night I was at church. I had never heard the bells before in my life and at 5:00 they ring. I couldn't understand where the sound was coming from and I finally found out it was the church bells. I cried because I had never heard them before. Thanks to you and Widex I hear again. I know I will never be perfect. But almost!

Paula